



KTnB Open Line: Oct. 18, 2013 Edition

Greetings,

In an effort to keep you updated on KTnB activities, I would like to share with you the following information. Have a great weekend!

Outreach Efforts

Dirty Jobs Class - I would like to thank Dr. John He, Associate Professor with the Department of Civil and Environmental Engineering at the University of Tennessee Knoxville for inviting me to speak to his class and share the mission of KTnB. On October 9th, Allison Teeters, Executive Director for Keep Knoxville Beautiful (KKB) graciously agreed to join me in presenting to Dr. He's Dirty Jobs Class. The University of Tennessee received a TDOT special litter grant. Dr. He, his graduate assistant Wesley Harrod and the students enrolled in the Dirty Jobs class are assessing the litter in designated areas on the campus in order to identify sources and causes of littering behavior. At the conclusion of the study, the class will develop effective ways to encourage students to recycle more. Best of luck to Dr. He and his students on a successful project!



Trenton Treasures - On Friday, October 11th, I had the pleasure of meeting with two ladies who have definitely taken a greater responsibility in improving their community! Marlene Wilson and her younger sister, Eileen Elliott recently received the 2013 Citizen Activist Award from the Tennessee Urban Forestry Council for their contributions to Urban Forestry in Tennessee. Since autumn of 2011, Marlene and Eileen have planted 151 different species of trees at Shady Acres Park in Trenton. The project is certified as one of only nine Level IV arboretum's in the state. Level IV is the highest ranking, and requires a minimum of 120 different species of trees. Marlene and Eileen have done most of the work themselves, with some assistance from their husbands and a small amount of volunteers. To read more about how their desire to be Master Gardener's turned into developing a major community beautification project visit, www.trentontn.net/city/about-our-city/shady-acres-park. Thank you, Marlene and Eileen for helping to keep Tennessee beautiful!

Soles 4 Souls - I recently received a letter from Soles 4 Souls soliciting assistance with the organizations goal to have the state of Tennessee break the World's record of most shoes and clothing collected for a recycling project. On Friday, October 11th, Sharon Smith (KAB/KTnB Affiliate Director for Nashville Metro Beautification and Environment Commission) and I, met with Les Ward, Chief Financial Officer for Soles 4 Souls and David Graben, Chief Operating Officer for Soles 4 Souls in Nashville. We expressed to both Mr. Ward and Mr. Graben that Keep Tennessee Beautiful and the KTnB/KAB Tennessee affiliates support the organizations efforts to keep 1.5 million pairs of shoes out of landfills across America and would like to know more about

their plan to organize the project statewide. I shared the challenges some of our affiliates experienced during the last shoe drive with transporting the shoes to Nashville once they were collected. I requested the organization provide KTnB with a project proposal. Once I receive the proposal, I will share the information with the affiliates and solicit feedback before committing to participating in the project. For more information about Soles 4 Souls visit, www.giveshoes.org.

Opportunity to Promote Education & Beauty in Tennessee - Saturday, October 12th, I had the privilege to serve as an official judge for the Miss Tipton County/Miss Mid-South Heritage Scholarship Pageant. The pageant is an official preliminary to the Miss Tennessee Scholarship Pageant and is affiliated with the Miss America Pageant. I am honored and humbled to have had the opportunity to judge the event. Congratulations to the winners: Miss Tipton County: Lauren Smethwick and Miss Mid-South Heritage: Grace Burgess. To see pictures and a list of all the winners visit, www.facebook.com/home.php#!/MissTCPageant.

[Visits With Affiliates](#)

Keep Knoxville Beautiful (KKB) - On Wednesday, October 9th, I visited the KKB office to learn about some of the innovative programs Allison Teeters and her staff have underway. Currently, Allison is busy preparing for the 35th Anniversary Celebration for KKB coming up on Thursday, November 14th. I encourage everyone who can to attend and help KKB celebrate their successes. For more information call Allison at 865.521.6957 or email her at allison@keepknoxvillebeautiful.org. A big thank you to Allison for all she did to make my time in Knoxville productive, educational and enjoyable!

Time with Tom - While in Knoxville, I also had the opportunity to meet with KTnB Advisory Board member, Tom Salter. I'd like to thank Tom for giving me a tour of the Powell Convenience Center and taking time to educate me on some of the processes & procedures of the Knox County Solid Waste Department.

Keep Roane Litter Free - On Thursday, October 10th, I spent time with Stacey McElhaney, Affiliate Director for Keep Roane Litter Free. Stacey hosted a meeting with representatives from the partnering agencies who support the litter prevention, litter pick-up and beautification efforts in Roane County. I enjoyed meeting Jack Jinks, Chief of Staff to Roane County Executive Ron Woody; Mike Beard, Roane County Parks and Recreation Director; Derek Henderson and Terry Powers with the Roane County Highway Department and Terry Likens, Editor of the Roane County News. During the meeting, I was able to share information about KTnB and learn more about some of the creative projects Stacey uses to educate and engage the community such as, the cardboard playhouse that she made and displayed at the Kingston Country Fair in order to promote Reduce, Reuse and Recycle. Keep up the great work Stacey!



Nashville Metro Beautification and Environment Commission (NMBC) - On Friday, October 11th, I had the opportunity to join Sharon Smith for the launch of another great program offered by the Metro Public Works Department. Nashville's Community Tool Bank is a tool lending program created by a partnership between Second Harvest Food Bank, Tractor Supply and NMBC. Community groups working on garden or farm projects aimed at producing healthy food to be donated to hungry people or community-driven beautification, improvement and/or maintenance projects can check out tools from the Community Tool Bank. To learn more about the program visit, www.nashville.gov/Public-Works/Community-Beautification/Tool-Bank.aspx.

[Meet KTnB Advisory Board Member: Sherrell Lyon, Jr.](#)

Sherrell Lyon, Jr. currently serves as a Corporate Trainer for K-VA-T Food Stores, Inc. (d/b/a Food City). As such, he is responsible for the oversight of the assistant manager trainees undergoing the company's 52-week management training program. Sherrell also serves as instructor for the company's management training classes, a seven month course for recently promoted members of management. Additionally, he is responsible for developing computer based training courses for the internal "Fast Track" training system, assisting in updating/maintaining company policy and procedure manuals and other training initiatives and special projects.

Headquartered in Abingdon, Virginia, K-VA-T Food Stores, Inc. operates 95 Food City supermarkets throughout the tri-state regions of Southeast Kentucky, Southwest Virginia and Northeast Tennessee. The company also operates ten Super Dollar Discount Foods limited assortment locations, one convenience store and one wine and spirits store. The greater portion of the company's locations (63 total) are found in the state of Tennessee.

Sherrell began his 25 year career with Food City as a Courtesy Clerk and has since held numerous positions, including Head Cashier, Grocery Manager and Assistant Store Manager. He served as Store Manager for over ten years, eight of which were spent managing one of the company's highest volume and most successful locations.



He currently serves on K-VA-T's Energy Conservation Objective (ECO) Committee, which he was a founding member of. Sherrell has also served on the board for the Mountain Empire Chapter of the American Red Cross. He volunteers on behalf of the Heritage Alliance of Northeast TN & Southwest Virginia, the recently created Keep Jonesborough Beautiful and other Jonesborough non-profit organizations.

He currently resides in historic Jonesborough, TN, and is a member of Jonesborough Presbyterian Church. Sherrell is a student of East Tennessee State University.

Why is keeping Tennessee beautiful important to me?

Tennessee is located in one of the most picturesque parts of the country. From the majestic mountain tops to the magnificent lakes and streams, our state boasts some of the most stunning sites found in nature. I consider myself blessed to live in the state of Tennessee and its oldest town, historic Jonesborough. I have found that both entities place a heavy emphasis on preservation and beautification.

I am very thankful for organizations such as Keep America Beautiful and Keep Tennessee Beautiful for their commitment to keeping Tennessee in its most pristine condition. I am compelled to do my part so that future generations will have an opportunity to enjoy nature, landscapes and townscapes free of litter and trash. My hope is that we can encourage many other community minded individuals to participate in the efforts needed to protect and preserve the beauty of the great state of Tennessee.

Contact

Missy Marshall, KTnB Executive Director
 976 W. Park Loop, Ste. 113
 Memphis, TN 38152-4110
 901-678-4159
missy@keeptnbeautiful.org

Stay Connected



[Forward this email](#)



This email was sent to emcdavis@memphis.edu by missy@keptnbeautiful.org | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Keep Tennessee Beautiful | 976 W. Park Loop, Ste. 113 | Memphis | TN | 38152-4110

