Greetings,
In an effort to keep you updated on KTnB activities, I would like to share with you the following information.

**Outreach Efforts**

**March 2014 is Keep TN Beautiful Month**

Gov. Bill Haslam has proclaimed March as Keep Tennessee Beautiful Month, and we’re kicking it off with a great event that includes 2013 CNN Hero of the Year Chad Pregracke at the Franklin Theatre. For more information click [HERE](#).

**2014 Keep America Beautiful Conference**

On February 3, I traveled to Charlotte, North Carolina, to attend the 2014 Keep America Beautiful Conference (Feb. 4 - 6). My airfare to the conference was sponsored by US Airways...thank you! The conference was great. KAB and the city of Charlotte were gracious hosts. It was very exciting to learn new things, and rub shoulders with TN Affiliates, as well as meet others in the KAB network from around the nation. Fellow staff members Howard Cobbs, Pamela Willingham, and Stine Moss-Cooperwood also attended the conference. To view some of my photos from the conference click [HERE](#).

Congratulations to all award winners. The following winners from Tennessee were recognized at the KAB Conference:

**Individual Achievement Award**
- Young Professional Award: Doug Anderson (Click [HERE](#) to read about Anderson's environmental work.)

**Leadership Award**
- Law Enforcement Recognition Award: Judge Larry Potter

**National Awards**
- Community Improvement Recognition
  - First Place: Memphis City Beautiful (Litter Prevention-Government Agency)
Second Place: Memphis City Beautiful (Waste Reduction/Recycling-Government Agency)

National Awards - Youth Recognition:
Distinguished Service Citation - Owen Stamm (Individual)

Affiliate Awards-
Second Place - Keep Blount Beautiful (Population 50,001 to 200,001)

Great American Cleanup Awards-
Population 50,001 to 200,000 - Keep Sevier Beautiful (GAC Social Media)

U.S. State DOT & GAC Partnership Award-
Tennessee Department of Transportation

State Recognition Winner: Diamond Level-
Keep Tennessee Beautiful

You can view all winners by clicking HERE.

25th Anniversary TN Recycling Coalition Conference

Howard Cobbs, Stine Moss-Cooperwood, and Pamela Willingham represented KTnB at the 25th Annual Tennessee Recycling Coalition (TRC) conference in Franklin held at the Marriott Cool Springs, February 10 -12. Various organizations, industries, manufacturers, and individuals convened at the conference to share ideas on how to raise recycling awareness. Chad Pregracke, 2013 CNN Hero of the Year, inspired the attendees in his keynote address, and celebrated the daily efforts of each recycler in their chosen profession. Recycler of the Year awards were given in the following categories: Tennessee Government, Non-Profit, Business, School, and Best Video. The Tom Hattle Memorial Award was also presented. The award winners were chosen because of their demonstrated commitment to waste prevention and recycling. Click HERE to see pictures of the winners. For more information on the Tennessee Recycling Coalition click HERE.

Notes and Reminders

2014 Great American Cleanup in Tennessee
The 2014 Great American Cleanup (GAC) in Tennessee is right around the corner, officially beginning March 1, 2014. 2014 GAC Coordinators be sure to turn in your planning forms by clicking HERE. Affiliates: If you have not done so, register for GAC at KAB’s Re-TRAC site by clicking HERE, to make sure that you have banners, bags, and other materials provided by Keep America Beautiful for your GAC events. Contact Stine Moss-Cooperwood with all your GAC concerns.

2014 KTnB KAB Affiliate Directors Retreat
The 2014 Keep Tennessee Beautiful KAB Affiliate Directors’ Retreat will take place March 18 - March 20, 2014, in Memphis. We will participate in a river cleanup in Memphis on Chad Pregracke’s, 2013 CNN Hero of the Year, barge on March 19th. Please clear your calendars and
plan to attend. E-mail Edmond McDavis at edmond@keeptnbeautiful.org if you have any questions.

Meet KTnB Advisory Board Member: Kelsey Ross

Kelsey Ross

Kelsey Ross is the East Tennessee Regional Member Benefits coordinator with Tennessee Farm Bureau. Previously, she worked for the non-profit, Tennessee State Fair Association.

Kelsey received her bachelor's degree from the University of Tennessee at Martin in Agriculture Communications.

Kelsey is active in McEwen FFA Alumni, serves on the Tennessee FFA Alumni Council, and is a member of the Tennessee Shorthorn Association, Middle Tennessee Ag Club, and the Keep Tennessee Beautiful Advisory Council.

Contact

Missy Marshall, KTnB Executive Director
976 W. Park Loop, Ste. 113
Memphis, TN 38152-4110
901-678-4159
missy@keeptnbeautiful.org

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