Greetings,
In an effort to keep you updated on KTNB activities, I would like to share with you the following information.

**Outreach Efforts**

**March 7th KTNB Month Kickoff Event**

Gov. Bill Haslam and Chad Pregracke helped kick off KTNB Month and The Great American Cleanup in TN in grand fashion at The Franklin Theatre in Franklin on March 7th. TDOT Commissioner John Schroer introduced Gov. Haslam, whom along with his wife Crissy, acknowledged KTNB and the state of TN's stellar work during KAB's annual event over the years. Schroer and Haslam welcomed and acknowledged all attendees, which included KTNB Staff, Advisory Board Members, KAB Affiliates, KAB President Jennifer Jehn, TN residents, and state officials from across the state to The Franklin Theatre. CNN Hero of the Year Chad Pregracke was guest speaker; he inspired the crowd with his unique story of his ongoing efforts of cleaning up the Mississippi River. You can view the March 7th event in its entirety [HERE](#).

**2014 KTNB KAB Affiliates Retreat**

KTNB welcomed our KAB Affiliates to Memphis March 18-20, at the Sheraton Memphis Downtown Hotel. The retreat was fun, informative, and refreshing for all. On the 18th Shelby County Mayor Mark Luttrell came out and welcomed the affiliates to Memphis and thanked them for their leadership in their communities. On the 19th we all took part in a three-hour cleanup with Chad Pregracke on McKellar Lake. This was definitely one of the highlights of the retreat. To view photos from the cleanup from Living Lands & Waters, click [HERE](#).
KTnB Advisory Council - Blight Tour

During the retreat, Judge Shelby County Mayor Mark Luttrell, KTnB's Missy Marshall, and Judge Larry Potter at the KTnB KAB Affiliates Retreat.

The KTnB Advisory Council at the Gardenwalk Condominium Complex in Memphis.

Potter, organized & hosted a tour of some of the areas around Memphis that are most impacted by blight and illegal dumping. The tour provided the members of the KTnB Board to see first hand the negative impacts blight has on communities.

2014 TN Environmental Conference

KTnB's Edmond McDavis III and Stine Moss-Cooperwood traveled to Kingsport to participate as an exhibitor during the TN Environmental Conference that was held March 25-26 at the MeadowView Conference Resort & Convention Center. This was the 13 year anniversary of the conference. Moss-Cooperwood and McDavis thoroughly enjoyed their stay in Kingsport, taking full advantage of the opportunity to network with nonprofits across the state, and also
inform conference attendees about KTnB and our programs. They also got the chance to spend valuable time with our east TN KAB Affiliates Directors that were in attendance at the conference: Keep Johnson City Beautiful's Eva Hunter, Keep Kingsport Beautiful's Robin Cleary, Keep Greene Beautiful's Jennifer Reynolds, Keep Morristown/Hamblen Beautiful's Debi Stevenson-Brown, and Keep Bristol Beautiful's Kathy Lowdermilk. Cleary, Hunter, Lowdermilk and Reynolds all served on the conference Executive Planning Committee. Great job ladies!

Visit with Lakeland

On Friday, March 28th, I had the opportunity to spend time with Evelyn Okunbor and some of the officials and leadership of Lakeland, including Vice-Mayor Sherri Gallick, City Manager Chris Thomas, and Director of Public Works Jim Stimpson. We discussed ideas on how to engage the community and opportunities for partnerships. I enjoyed my opportunity to get to know them better, as they continue to move towards becoming one of our newest KTnB Keep America Beautiful Affiliates.

Visits with Affiliates

Cookeville-Putnam County Clean Commission
The Cookeville-Putnam County Clean Commission is being officially renamed the Keep Putnam County Beautiful, Clean Commission, becoming an affiliate of Keep America Beautiful. KTnB’s Outreach and Training Coordinator Howard Cobbs and KAB’s Executive Director Cecille Carson completed the new TN KAB Affiliate’s training on March 17th. Click HERE to read more about this exciting news. Congratulations Keep Putnam County Beautiful, Clean Commission, and welcome to the KTnB family!

Welcome to the KTnB Family
- New Affiliate: Keep Putnam County Beautiful (Interim Director Lisa Luck)
- New Affiliate Directors: Keep Maury County Beautiful's Fran Richardson and Keep Coffee County Beautiful's Tonya Wilkinson

Notes and Reminders

2014 Great American Cleanup in Tennessee
The 2014 Great American Cleanup (GAC) in Tennessee is under way! 2014 GAC Coordinators be sure to turn in your planning forms by clicking HERE. Contact Stine Moss-Cooperwood with all your GAC concerns via e-mail: stine@keeptnbeautiful.org. Thanks to all of you that have already turned in your planning forms to KTnB!
Meet KTnB Advisory Board Member: Sarah Ladd

Sarah Ladd

Sarah Ladd graduated from the University of Tennessee at Knoxville with a BS in Communications and a focus on Public Relations. Upon graduation, she worked for St. Jude Children's Research Hospital planning events and raising funds in the New England region. Sarah spent a year in Thailand serving as a mission volunteer, helping to train, equip, and empower local Thai individuals in a myriad range of skill-sets, including health education, management, and leadership training to achieve holistic community development. Prior to coming to work at the Vanderbilt Vaccine Center in June, 2012, Sarah served as a Process Facilitator for Vanderbilt's Center for Better Health, where she assisted in resolving complex challenges for clients. At the Vaccine Center, Sarah is focusing on the Vanderbilt-INFANT Foundation collaboration through setting up learning experiences, rotations, and research opportunities for Vanderbilt students and investigators.

Why is keeping Tennessee beautiful important to me?

Keeping Tennessee beautiful is important to me because by keeping our communities clean we are promoting a vibrant, safe, and unpolluted environment for children, adults, and those visiting our neighborhoods. It creates a dynamic space that allows us to enjoy our surroundings with a sense of pride and ownership.

Contact

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