Greetings,
In an effort to keep you updated on KTnB activities, I would like to share with you the following information.

**Outreach Efforts**

**Governor's Environmental Stewardship Awards**
KTnB's Clean and Green Programs Coordinator Stine Moss-Cooperwood helped judge the Governor's Environmental Stewardship Awards on Friday, April 11, in Nashville. Moss-Cooperwood was one of over 30 judges in attendance.

**Bakers Mountain Farm**
Stine Moss-Cooperwood traveled to Spencer on Saturday, April 12, to attend the Van Buren County Great American Cleanup Kick-off at the Bakers Mountain Farm. There, she set up the KTnB display booth and passed out information as to why people litter, and answered various questions about KTnB. There were more than 200 in attendance.

**Chapter W of Philanthropic Education Organization**
On Monday April 14th, I was invited to speak to the Chapter W of Philanthropic Education Organization (P.E.O.) www.peointernational.org in Shelby County. I had the opportunity to share the history of KTnB, the mission of KAB/KTnB, and explained to the group of nearly 30 women ways they can be involved in their local communities. Many thanks to Chapter W President Charissa Wellford for letting me visit with such a great group of individuals who value our passion for making the world a better place!

**Promotion for The Faith in Action City Wide Clean-Up at BOTT Radio Network**
On Tuesday April 15th, I was honored to join Memphis City Beautiful Executive Director Eldra White for a radio interview at BOTT Radio Network in Memphis to promote what may just be the largest 'Faith Based' community clean-up that's ever taken place in Tennessee: The Faith In Action City Wide Clean-Up (listen to the interview HERE). Led by Memphis Mayor A.C. Wharton and Memphis City Beautiful, the city wide clean-up took place Friday, April 25th - Sunday, April 27th all around Memphis and the Shelby County area. Over 11,431 volunteers and 251 teams had registered to either host or participate in a clean-up prior to last weekend. Congratulations to Eldra and her team at Memphis City Beautiful!

KTnB staff and I participated in Faith in Action on Friday, April 25, by beautifying our building's entrance. You can view our Faith in Action photos HERE!

**Tennessee Recycling Coalition Board Retreat**
The Tennessee Recycling Coalition Board Member Retreat was attended by KTnB’s Stine Moss-Cooperwood Wednesday, April 15 - Thursday, April 16 in Cleveland at the Coca-Cola Factory. Moss-Cooperwood was elected to the TRC board in February 2014. She enjoyed her first board retreat with TRC, and enjoyed making plans for future TRC events.

**University of Memphis Earth Day Celebration**
The University of Memphis celebrated Earth Day on Thursday, April 17th, on the main campus. KTnB’s Stine Moss-Cooperwood attended this event as an exhibitor for our organization. She passed out KTnB and StopLitter merchandise to students, staff, and faculty, as well as information on environmental issues. This event was well attended, and was a great opportunity for KTnB to raise awareness about our organization on campus.

**2014 Memphis Neighborhood Redevelopment Conference**
I attended the 2014 Memphis Neighborhood Redevelopment Conference on Wednesday, April 16th - Friday, April 18th. I participated in several sessions ranging from topics on youth engagement, blight patrol, grassroots organizing, to our very own Judge Potter's session on environmental court. The conference allowed me the opportunity to learn about others experiences & successes and also to share with others about the mission of KTnB and some of the great work done by our affiliates.

**Down to Earth Festival at Shelby Farms Park**
KTnB Outreach and Training Coordinator Howard Cobbs participated in the Down to Earth Festival at Shelby Farms Park in Memphis on Saturday, April 19th. I attended the festival and enjoyed the opportunity to visit with some of our like-minded community partners such as Clean Memphis and the Greater Memphis Green Line Inc. It was a great way to celebrate and recognize Earth Day!

**Visit From TDOT Director of Beautification Shawn Bible**
Shawn Bible, TDOT Director of Beautification, visited the KTnB office Tuesday, April 22nd, to learn more about scheduled Great American Clean-Up events across the state and to also discuss the planning of some future initiatives. We are always glad to have the opportunity to brain storm on ways to make Tennessee greener, cleaner, and healthier with our partners at TDOT.

**Meeting with Jackson Sun Newspaper Editorial Board**
I traveled to Jackson on Wednesday, April 23rd, to meet with the Editorial Board for the Jackson Sun Newspaper to share information about KTnB, the Great American Clean-Up, and all the great work being done by KAB Affiliate Keep Jackson Beautiful. Thank you to KJB’s Director Jodi Jacobs for hosting me and joining me for the meeting!
Meeting with Bolivar Downtown Development Corp.
I met with Steve Hornsby, CEO of Bolivar Downtown Development Corp/City Attorney, to discuss the benefits of becoming an affiliate on Wednesday, April 23rd. The meeting was productive. Thanks to Steve Hornsby for taking the time out of your schedule to sit and chat with me about joining the KTNB family.

KTNB Awareness Tour
In an on-going effort to raise awareness of KTNB, the Tennessee Keep America Beautiful Affiliates, and to educate the public on taking greater responsibility for their community environment, over the next couple of months, I will be scheduling meetings with various media outlets across the state. Please contact me if you would like for me to visit your community and assist with promoting any future events. It is my hope that by raising awareness of our organizations, we will also increase the number of volunteers who participate in our initiatives, and lead by example in the movement to change the behaviors that lead to littering, blight, and an overall unhealthy environment.

TDOT's Shawn Bible on TN Midday News
TDOT Director of Beautification Shawn Bible recently was on TN Midday News (WSMV-NBC Nashville), in support of the Great American Cleanup (GAC) in Tennessee. Bible, a member of the KTNB Advisory Board, informed viewers of how they can participate in GAC, helping Tennessee become a cleaner, greener state. Good job!

Visits with Affiliates

Keep Maury County Beautiful
KTNB staff members Howard Cobbs and Edmond McDavis Ill visited Keep Maury County Beautiful's new Executive Director Fran Richardson and KMB Advisory Board President Diane McKee in Columbia on Thursday, April 24. Richardson and McKee both received training on KAB and KTNB practices, such as the Retrac online reporting system, KAB Programs, and how to utilize the KTNB website.
Welcome to the KTnB Family
-New Affiliate Director: Keep Williamson Beautiful's Jennifer Gosciniak

Notes and Reminders

Congratulations to the 2014 Tennessee Cigarette Litter Prevention Program Grant Recipients
The following organizations have been awarded 2014 Tennessee Cigarette Litter Prevention Program Grant Recipients from Keep America Beautiful:

- Keep Anderson County Beautiful, Oak Ridge, TN
- Keep Cocke County Beautiful, Newport, TN
- Keep Coffee County Beautiful, Manchester, TN
- Keep Lakeland Beautiful, Lakeland, TN
- Keep Morristown Hamblen Beautiful, Morristown, TN
- Keep Roane Litter Free, Harriman, TN
- Keep Union County Beautiful, Maynardville, TN
- Metro Beautification and Environment Commission, Nashville, TN
- Nashville Downtown Partnership, Nashville, TN

Still Time to Participate in the 2014 Great American Cleanup in Tennessee
The 2014 Great American Cleanup (GAC) in Tennessee is under way! 2014 GAC Coordinators be sure to turn in your planning forms by clicking HERE. Contact Stine Moss-Cooperwood with all your GAC concerns via e-mail: stine@keeptnbeautiful.org. Thanks to all of you that have already turned in your planning forms to KTnB!

2014 Waste Management/KAB Think Green Grant Application Now Open
Waste Management is again joining forces with Keep America Beautiful to encourage local solutions that showcase your environmental stewardship and community improvement efforts through grants from Waste Management. Five $10,000 grants will be awarded. Grant awards will recognize KAB affiliates' most innovative or comprehensive programs and partnerships to improve and/or to increase recycling or recycling education in their communities. Applications are due by June 30, 2014. Visit www.kab.org/grants to apply!

Meet KTnB Advisory Board Member: Bruce Webster

Bruce Webster

Bruce Webster currently serves as Staff Urban Forester in the Forestry Division of the Tennessee Department of Agriculture. Webster has been employed there since 1986. His duties include developing the state Urban and Community Forestry program, providing assistance to cities and towns across Tennessee, administering U&CF grants and TAEP tree planting grants, overseeing the administration of the Tree City USA & Tree Line USA programs, assisting the Tennessee Urban Forestry Council with various projects (including the State Urban Forestry Conference), as well as other projects.
Webster has a long history in the Forestry business. He started out as Horticulture program assistant for the Jackson Co. (Michigan) Extension Service in 1972. He then served as Community Forester in South Dakota from 1972-1978. From 1978-1986 he was Urban Forester in Nebraska, before coming to Tennessee.


Webster has a Bachelors of Science in Forestry from Michigan State University (1971), as well as a MBA from the University of Nebraska (1985). Webster is also a certified Arborist. Webster is married with one adult son. His hobbies include singing in his church choir and wood work (a specialty of making wood bow ties).