Greetings,
In an effort to keep you updated on KTnB activities, I would like to share with you the following information.

Outreach Efforts

Great American Cleanup Health Fair in Lauderdale County
KTnB's Clean and Green Programs Coordinator Stine Moss-Cooperwood traveled to Lauderdale County on Thursday, April 24, to participate in a Great American Cleanup (GAC) event. Ripley Downtown Development Executive Director Frankie McCord organized a Health Fair for the day. McCord's goals for the event were to promote being healthy, as well as raise awareness about the environment. Stine set up a booth at the fair, which included information on why people litter, as well as giveaways.

Visit with Pikeville
KTnB Outreach and Training Coordinator Howard Cobbs spent Friday, April 25, in Pikeville with Jenia Lansing, adult leader of the Boy Scouts of America Co-Ed Explorer Crew, helping her plan a Great American Cleanup event in Pikeville. He also met with Pikeville City Mayor Philip Cagle and Bledsoe County Mayor Bobby Collier to discuss the advantages and possibilities of becoming a...
Henry County Great American Cleanup
The Henry County Litter Program kicked off their 2014 Great American Cleanup by entering a float in the World's Biggest Fish Fry Parade on Friday, April 25, in Paris. KTnB's Stine Moss-Cooperwood was present to enjoy the many festivities for that day. Approximately 50,000 guests from several states enjoyed the various events of the day. The float supplies, such as the skirts and decorations, have been reused and recycled since 1994 to recreate different floats throughout the years.

Environmental Show of the South
From Monday, April 28 - Friday, May 2, Howard Cobbs attended the Environmental Show of the South, which was held in Gatlinburg. Howard was on hand to distribute information on the workings and benefits of KTnB and KAB affiliation. Approximately 800 people attended the event.

Carton Council and MRF Tour
On Tuesday, April 29, I met with Carton Council Representative Bill Kennedy in Memphis. This was an introductory meeting, giving Mr. Kennedy the opportunity to provide an overview of the Carton Council and their mission.

Later that day, Kennedy graciously coordinated a meeting with Brandon Colom of ReCommunity Center in Memphis. Mr. Colom hosted both of us on a tour of the Materials Recovery Facility (MRF) in Memphis. To learn more about MRF in Memphis, click **HERE**.

Meeting in Jackson
On Thursday, May 1, I met with the President of the Jackson Chamber Kyle Spurgeon and the Executive Director of the Jackson Regional Partnership Kingsley Brock to discuss ways KTnB can work with these organizations in order to accomplish our missions. Later that evening I attended the Jackson Chamber's Team Up with the Chamber Event. Thanks Jackson Chamber for showing me a great time! We look forward to working with you all in the future.

The **Jackson Regional Partnership** (JRP) began in August 2011 after nine months of study and research, and with the
assistance of the Tennessee Department of Economic and Community Development and Tennessee Valley Authority. It is an extension of the Jackson Area Chamber of Commerce and is led by Managing Director, Kyle Spurgeon, and a nine-member advisory council. JRP includes the nine counties of Carroll, Chester, Crockett, Gibson, Hardeman, Haywood, Henderson, Madison and McNairy. It is designed to promote regionalism and assist its members in being better prepared as they compete for jobs and investments. The JRP recognizes the importance of regionalism and the benefits it provides. By working together regionally, the JRP can boast a population of more than 300,000 and better qualify for projects.

**Collierville Fair on the Square**
On Saturday, May 3, and Sunday, May 4, Howard Cobbs represented KTnB at the Collierville Fair on the Square in the historic town square. I stopped by each day, to spend time with Howard at our booth setup to meet attendees and help pass out KTnB merchandise.

**Reading at Bailey Station Elementary School**
I had the opportunity to mix business with my greatest pleasure, spending time with my family, on Friday, May 9th when my husband, Barry, and I read the Keep America Beautiful book "Keeping My Town Beautiful" to our son's class. Just another reason I am grateful to be able to serve in my role as KTnB State Leader!
Barrett Marshall handing out Tennessee Litter Law brochures to his 2nd Grade class at Bailey Station Elementary in Collierville.

Notes and Reminders

Chad Pregracke Featured in Scholastic News
Congratulations to Chad Pregracke for making the news...Scholastic News that is! My son came home last week and shared with me that his class read about Chad at school that day. Scholastic News is an educational newsletter read by elementary students throughout the entire United States. I was excited to see the mission of Living Lands and Water spread from the rivers to the classroom.

Princeton Review Lists University of Memphis Among top "Green" Colleges
The Princeton Review has named the University of Memphis (U of M) as one of the most environmentally responsible colleges in the United States and Canada. The education services company known for its test prep programs and college rankings, ratings and guidebooks profiles the U of M in the fifth annual edition of its free downloadable book, The Princeton Review's Guide to 332 Green Colleges. The Princeton Review chose the schools for this guide based on a survey it conducted in 2013 of administrators at hundreds of four-year colleges to measure the schools' commitment to the environment and sustainability. The institutional survey included questions about course offerings, campus infrastructure, activities and career preparation. The entire guide can be downloaded HERE.

The U of M's green initiatives include the Tiger Bike Share Program, with a fleet of 55 bicycles for rent and more than 85 members. Recycling on campus has taken new strides by going single stream. The University's recycling program started in 2009 with a total of 150,000 pounds for the entire year. So far in 2014, that number is just 250,000 pounds shy of reaching a 1 million pound goal by June 30. The annual Tiger Blue Goes Green Day spotlights the many eco-friendly initiatives developed by the University and the surrounding community.

KAB's 2014-15 National Youth Advisory Council Applications Due May 30
Keep America Beautiful's (KAB) 2014-2015 National Youth Advisory Council (YAC) application is
due May 30, 2104. The National Youth Advisory Council, supported by the Wrigley Co. Foundation, is a unique opportunity for ten high school students (15-18 years old) from diverse backgrounds across the nation to participate in a service-learning and leadership development program. All applicants will have an opportunity to participate in local service-learning projects. YAC members will participate in the KAB 2015 National Conference in Washington, DC. Contact Cecile Carson with any questions at 940.230.6035 or ccarson@kab.org. To review the application and instructions to prepare the application, visit the KAB website. Applications are accepted through May 30, 2014 5:00 pm HST. Applications must be submitted on-line by clicking HERE.

TWRA Announces Availability of 2014-15 Grant Dollars to Assist With Habitat Protection Program
The Tennessee Wildlife Resources Agency (TWRA) recently announced the availability of grant dollars to assist cities, schools, community organizations, civic groups, watershed organizations, and conservation groups, etc., with stream clean-up projects and planting projects during the 2014-15 fiscal year. Five grants, at $1,000 each, are available for each of TWRA's four regional Aquatic Habitat Protection projects (a total of $5,000 per region). The funds will be obligated as grants, so the grantee must have a nonprofit tax number. The projects are to be completed, the money spent, and a report submitted by June 30, 2015. TWRA will accept project proposals through June 15, 2014. The grant money could be used to buy supplies such as rakes, work gloves, and garbage bags. Also, it could be used to pay disposal fees for solid waste and tire removal or to provide promotional items like project advertisement or T-shirts and refreshments for volunteer support. For more information on how to apply, click HERE.

Still Time to Participate in the 2014 Great American Cleanup in Tennessee
The 2014 Great American Cleanup (GAC) in Tennessee is under way! 2014 GAC Coordinators be sure to turn in your planning forms by clicking HERE. Contact Stine Moss-Cooperwood with all your GAC concerns via e-mail: stine@keeptnbeautiful.org. Thanks to all of you that have already turned in your planning forms to KTnB! If your GAC events are complete, feel free to turn in your wrap-up reports early by clicking HERE.

2014 Waste Management/KAB Think Green Grant Application Now Open
Waste Management is again joining forces with Keep America Beautiful to encourage local solutions that showcase your environmental stewardship and community improvement efforts through grants from Waste Management. Five $10,000 grants will be awarded. Grant awards will recognize KAB affiliates’ most innovative or comprehensive programs and partnerships to improve and/or to increase recycling or recycling education in their communities. Applications are due by June 30, 2014. Visit www.kab.org/grants to apply!

Meet KTnB Advisory Board Member: Larry Potter
The Honorable Judge Larry Potter
Judge Larry E. Potter has lived in Memphis for over 35 years and is a well-known leader and a judicial innovator for the city. Recently introduced as a “treasure of [Memphis],” he was appointed to a City Court Judge position in 1982 at the age of 35, becoming one of the youngest judges to ever serve on the bench. He was elected to his first full term in 1983 and since then, has been overwhelmingly reelected to four additional terms, diligently serving Memphis and the Shelby County court systems for over 30 years.

Judge Potter was born in Nashville and lived in Humphreys County. When he was 8 years old, his family moved to Milan,
Tennessee, where he attended grade school and high school, graduating in 1965. He continued his education at the University of Tennessee - Martin, graduating in 1969 with a Bachelor's of Arts in Education/History. He began his career as a teacher at East Elementary School in Lyles, Tennessee, and at the age of 23 was promoted to Principal. He returned to college in 1972 at Austin Peay University and received his Masters Degree in Education Administration.

In 1973, Judge Potter went to work for state government serving under Personnel Commissioner Jane Hardaway as a management consultant. In 1974 Commissioner Hardaway left state government to run for the Public Service Commission. She selected Judge Potter to serve as her middle Tennessee field representative. After the campaign, he opted to continue his education and fulfill a life-long dream of becoming a lawyer.

In 1975, Judge Potter entered the University of Memphis Law School, following in the footsteps of his brother Jerry, who graduated from the same school in 1975. He received his Juris Doctorate degree in 1977, and after passing the bar exam began practicing law. Judge Potter has served as an Assistant City Public Defender, Chief Public Defender, Assistant City Prosecutor and Assistant City Attorney.

He was appointed by Mayor Wyeth Chandler to the City Court Bench Division 2 in 1982. During this first year, Judge Potter helped administratively create the Memphis Environmental Court. According to Keep America Beautiful, this was the first environmental court in Tennessee, and the third in the United States. Today there are over 100 such courts with seven total in Tennessee. Many of the concepts that are now standard to this type of court in America were designed and developed under his leadership. CNN did a story on his court and described him as a "national role model".

In 1991, Judge Potter helped write a law that created a county wide Environmental Court with injunctive authority to strongly deal with environmental problems confronting Memphis and Shelby County. Their efforts were a dramatic success, and by year-end, the Tennessee State Legislature established the Shelby County Environmental Court, making it the first county wide court of this type in the nation. In 2007 the judge headed a move to rewrite the Tennessee Litter Laws making it much easier for law enforcement to write litter tickets and making penalties equitable with volume of litter.

Judge Potter travels and consults frequently, working with many major cities in America helping establish Environmental Courts. A popular speaker at regional and national conferences, Judge Potter has a unique ability to share his vision. He is widely considered among his peers to be the "Father of Environmental Courts" in America.

Judge Potter is also active in our community. He has served on the Governor's Environmental Advisory Council since 1987. He has been Chairman of this council for several terms. He also serves on the boards of the Mid-South Fair, Shelby County Retirement Board, and Keep TN Beautiful. He has been both a deacon and an elder in the Presbyterian Church of America, and is currently a member of Advent Presbyterian Church. He is firmly committed to giving back to a community that has been so good to him and his family; he embodies and personifies the term "public servant".

In 2006, Judge Potter received the Iron Eyes Cody Award, the most prestigious lifetime achievement award in raising public awareness and growing environmental compliance into the judicial system of America. Judge Potter received the Memphis Rotary Club's 2007 Bobby Dunavant Public Servant Award which recognizes distinguished work by public servants of the citizens of Memphis and Shelby County. The 2009 Governor's Environmental Stewardship Awards recognized Judge Potter
with the Robert Sparks Walker Lifetime Achievement Award for his creation of the first Environmental Court in Tennessee and the work he has continued to do since it began. Most recently, Judge Potter received the 2013 Law Enforcement Recognition Award from Keep America Beautiful. This award honors law enforcement professionals who go above and beyond in their approaches to enforcement of environmental laws and regulations.

Judge Potter is a loving husband, father, and grandfather to his wife Patti, their three adult children, (Jason Potter, Erin Potter Kerr, and Mary Kathryn Yeiser) and three grandchildren (Grace, Sam and Blythe). In November of 2004, he was diagnosed with prostate cancer and as a cancer survivor, he has actively, bravely, and publicly shared his story with others, encouraging them to seek advice and early intervention concerning all aspects of their health.

During the 30 years that he has lived in Memphis, Judge Larry E. Potter has proven himself to be a leader, judicial innovator, and a man of great wisdom and compassion for the citizens that he serves. He truly is a "[Memphis] treasure".

Contact
Missy Marshall, KTnB Executive Director
976 W. Park Loop, Ste. 113
Memphis, TN 38152-4110
901-678-4159
missy@keeptnbeautiful.org

Stay Connected
Click HERE for archived editions of Open Line!

Forward this email

This email was sent to emcdavis@memphis.edu by missy@keeptnbeautiful.org | Instant removal with SafeUnsubscribe™ | Privacy Policy.

Keep Tennessee Beautiful | 976 W. Park Loop, Ste. 113 | Memphis | TN | 38152-4110