Open Line Newsletter
October 8, 2015

#FallBeautiful Campaign

Keep America Beautiful has released a 2015 fall campaign to help support our efforts on litter prevention, recycling, and beautification.

Share your support by donating, or posting on social media on how you will #fallbeautiful this season.

To learn more or to donate to the cause, you can visit the website [here](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1122487348172&format=html&printFrame=true).

2015 TDOT/KTnB Biennial Conference

We hosted our TDOT/KTnB Biennial Conference at the Cool Springs Marriott Hotel and Conference Center on September 15 - 16, 2015. Of the many sessions and exciting events that took place during our conference, we released our first children's book, "Nancy and Sluggo Love Tennessee: A Story About Keeping Tennessee Beautiful," with the help of cartoonist, Guy Gilchrist.
On Tuesday, we hosted our 2015 Awards of Excellence Luncheon and presented awards to all of our winners. Our Keynote Speaker, Coach Phillip Fulmer, provided strategies for success during our luncheon. Other special guests at our luncheon included: TDOT Commissioner John Schroer, Governor Bill Haslam's Chief of Staff Jim Henry, and Williamson County Mayor Rogers Anderson. We also unveiled our newest KTNB Affiliate Recruitment video which will be released at a later date. On Wednesday, Speaker of the House Beth Harwell addressed attendees, along with our "Leaders Against Litter" panel: Judge Larry Potter, Cocke County Sheriff Armando Fontes, Mayor of Tullahoma Lane Curlee, Mayor of Collierville Stan Joyner, and Town Administrator of Collierville James Lewellen, and Evie Sue the Litter Dog. Thank you to everyone who attended our conference this year!

"Nancy & Sluggo Love Tennessee: A Story About Keeping Tennessee Beautiful"

On Tuesday, September 15, 2015, we unveiled our first children's book, "Nancy and Sluggo Love Tennessee: A Story About Keeping Tennessee Beautiful." Author and cartoonist, Guy Gilchrist, helped create a fun and educational children's book that can be read and enjoyed across the state of Tennessee. Later that Tuesday night, we hosted a book launch event celebrating "Nancy and Sluggo Love Tennessee" at the Tennessee State Museum located in downtown Nashville, in conjunction with Gilchrist celebrating his 20th anniversary of drawing Nancy.

All proceeds from the book will go to the University of Memphis/Keep TN Beautiful Foundation to fund scholarships for students seeking degrees in the conservation field and community environmental education grants. We are excited to get these books in the hands of our youth here in Tennessee.
Congratulations again to all of our winners! To read more about our 2015 winners, please visit our website and see what they’ve done to keep Tennessee beautiful!

On September 23, 2015, we welcomed and certified our newest affiliates, Chester and McNairy County. We are delighted to have Amber Greene and Cindy Kennedy in our Keep Tennessee Beautiful family! Keep Georgia Beautiful’s Executive Director, Sarah Visser, joined us to help certify Chester and McNairy County as KAB/KTnB affiliates. Keep Tennessee Beautiful is looking forward to working with our new affiliates in the future!

Want to learn more about becoming
Your monthly newsletter is here!

an affiliate? Visit our website for more information!

Upcoming Events

- **Recycle-Bowl Competition:**
  - Registration: Open NOW until Tuesday, October 13
  - Competition: Monday, October 19 thru Sunday, November 15
- **America Recycles Day:** Sunday, November 15
- **Great American Cleanup Registration (For Affiliates Only):** Open NOW thru Saturday, October 31
- **KAB National Conference:** February 1 - 3, 2016, Orlando, Florida

Contact

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