



KTnB Open Line: April 30, 2015 Edition

Greetings,

In an effort to keep you updated on KTnB activities, I would like to share with you the following information.

Outreach Efforts

TN River Tour

The TN River Tour is currently underway! On Thursday, April 9, I attended the TN River Tour Kickoff in Knoxville, and on Wednesday, April 22, Earth Day, I participated in a press conference on the Living Lands and Waters barge to promote the tour. KTnB is proud to sponsor this tour, along with Tennessee Valley Authority and Tennessee Valley Towing. The TN River Tour is currently in Decatur, Alabama, the third stop. To read more about the river tour, click [HERE](#).



Keep Blount Beautiful's Charlene DeSha, Keep Sevier Beautiful's Laura Howard, Keep Knoxville Beautiful's Allison Teeters, and Missy Marshall at the TN River Tour in Knoxville on April 9.

Visit to New Shelby County Environmental Court

On Tuesday, March 31st, I had the opportunity to visit with KTnB Board Chairman, Judge Larry E. Potter as he and his staff worked on finishing touches to the new full-time Shelby County Environmental court. The KTnB Team is so very proud of Judge Potter, and excited to see his dream and vision become a reality! Please see a recent article by Memphis Daily News highlighting Judge Potter and his efforts by clicking [HERE](#).

Visits with Affiliates

2015 Cigarette Litter Prevention Program

KTnB Communications Coordinator Edmond McDavis travelled to Newport, Cookeville, and Columbia during the week of March 30 - April 3 to implement our 2015 Cigarette Litter Prevention Program in those areas of Tennessee. KTnB was awarded a \$10,000 grant from Keep America Beautiful (KAB), which we have split three ways to benefit the aforementioned towns. Edmond worked with each of our KAB Affiliate Directors (Keep Cocke County Beautiful's Tim Berkel, Keep Putnam County Beautiful Clean Commision's Sarah Anderson, and Keep Maury Beautiful's Fran Richardson) to complete cigarette litter scans in preparation of installing 99 (33 each) ash tray receptacles where needed in each county.

Mule Day Festival

On Friday April 10, Howard Cobbs travelled to Columbia to attend the 2015 Mule Day Festival, an annual event in Middle Tennessee that draws nearly 70,000 visitors to the area. Cobbs, along with Keep Maury Beautiful's (KMB) Fran Richardson and KMB board members handed out KTnB t-shirts, pocket ashtrays and pamphlets as part of our 2015 Cigarette Litter Prevention Program.



Festival attendees proudly wore their KTnB t-shirts at the Mule Day Festival.

Notes and Reminders

2015 Great American Cleanup in TN

The 2015 Great American Cleanup (GAC) in Tennessee is in full swing, ending May 31! So far we have received 62 GAC planning forms. If you have not filled out your 2015 GAC planning form do so today by clicking [HERE](#). Once we receive your form, we will ship you GLAD trash bags, a GAC banner, 10 KTnB t-shirts, and hand sanitizer. Thanks for helping us to keep Tennessee beautiful!

2015 TDOT/KTnB Conference Featuring the Awards of Excellence set for Sept. 15-16

The 2015 TDOT/KTnB Biennial Conference will take place Sept. 15-16, 2015, at Franklin Marriott Cool Springs in Franklin, TN, featuring Phillip Fulmer as our keynote speaker during the Awards of Excellence (AOE) Banquet. The theme of the conference is "Live, Learn, & Lead". Learn how to register for the conference, as well as how to submit your AOE entries by visiting our website by clicking [HERE](#).

Keep America Beautiful Youth Advisory Council Applications Available

Keep America Beautiful (KAB) is accepting applications for the National Youth Advisory Council 2015-2016. This is a unique opportunity for ten high school students (15-18 years old) from diverse backgrounds across the nation to participate in a service-learning and leadership development program. Participants will contribute to and inform KAB on programs, while acting as ambassadors and leaders for youth service in their communities. The National Youth Advisory Council, thanks to the generous support of the Wrigley Co. Foundation, creates a framework for youth engagement at the national, state, and local level.



TDOT/KTnB Conference
Keynote Speaker Phillip Fulmer.

Applications are accepted through May 15, 2015. Applications must be submitted on-line [HERE](#).

Keep America Beautiful/UPS Community Tree Planting Grants

In 2015, The UPS Foundation is offering the Keep America Beautiful/UPS Community Tree & Recovery Tree Planting Grants in the amount of \$160,000 consisting of the following:

1. Twenty five grants at \$5,000 each for Community Tree Planting Projects
2. Five grants at \$5,000 each for Post-Recovery Tree Planting Projects
3. One grant at \$10,000 for a large scale Post-Recovery Tree Planting Project

For more information, click [HERE](#).

[Volunteers in Action](#)

Caterpillar Celebrates Earth Week

Worldwide, Caterpillar Inc. employees celebrated Earth Week during the week of April 20-24, 2015 in Dyersburg. Approximately 150 Colorado Blue spruce trees were given to Caterpillar employees as a part of the Earth Day project. Employees also cleaned debris and trash (150 pounds total) from the roads surrounding their Dyersburg facility on April 24. A poster contest for employees's children was also held. To read an article about this featured in the Dyersburg State Gazette, click [HERE](#).

Got a Story...

Send your volunteer news/pictures to be featured in future editions of Open Line via e-mail, to info@keepnbeautiful.org!

Contact

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