



KTnB Open Line: June 30, 2015 Edition

Greetings,

In an effort to keep you updated on KTnB activities, I would like to share with you the following information.

Outreach Efforts

TN Recycling Coalition Quarterly Meeting: Jackson On Wednesday, June 17, Stine Moss-Cooperwood was in Jackson at the Southwest Development District Office, to attend the TN Recycling Coalition Quarterly Meeting. Moss-Cooperwood, along with the rest of the TRC Committee discussed upcoming TRC workshops, as well as next year's conference scheduled for February 2016. For more information about TRC, click [HERE](#). KTnB sponsored the lunch for the meeting.

Memphis City Beautiful: Faith in Action

On Friday, June 19, KTnB's Assistant Director Pamela Willingham presented City of Memphis Mayor AC Wharton, the citizens of Memphis and Memphis City Beautiful with a certificate of appreciation for their dedicated efforts during the Faith in Action: Memphis Clean up 2015 in the Hall of Mayors at City Hall in Memphis. A total of 17,398 people participated this year! For more information, click [HERE](#).

Visit with Bass Pro at the Pyramid: Memphis

On Monday, June 23, Kyle Howard and I visited with Bass Pro's Promotion and Social Media Team, along with Ducks Unlimited Education Department, to discuss potential partnerships. We appreciate the opportunity to brainstorm with them, and learn how our organizations can complement each other.

Visits with Affiliates

New Director Training: Keep Blount Beautiful and Keep Sevier Beautiful

KTnB's Howard Cobbs and Edmond McDavis III visited Keep Blount Beautiful on Tuesday, June 2, and Keep Sevier Beautiful on June 3 for new director training. Keep Blount Beautiful has hired Mallory Leonard, and Keep Sevier Beautiful has welcomed Amanda Plante. We're excited to welcome these two to the KTnB Family!

While in the area, Cobbs and McDavis visited Keep Knoxville Beautiful's Ariel Allen, to give a few tips on Keep America Beautiful's ReTrac reporting system.

Keep America Beautiful/KTnB Recruitment Video-East TN

KTnB's Edmond McDavis III and Running Pony Productions traveled to several cities in East TN from June 23 - June 26, to interview KTnB Affiliate Directors for a new video which will be used in recruitment of TN Keep America Beautiful Affiliates! McDavis and the crew traveled to Jonesborough, Kingsport, Bristol, Morristown, Newport, and Chattanooga! Thanks to all the affiliate directors for helping with this project! Filming is expected to conclude during July 13 - July 17, where taping will take place in Middle and West TN with various affiliates.



Keep Blount Beautiful's Mallory Leonard with KTnB's Howard Cobbs.

Duck River Cleanup

On Saturday, June 27, Kyle Howard attended the Duck River Cleanup in Columbia with Keep Maury Beautiful. Howard passed out KTnB t-shirts and pocket ashtrays at the Keep Maury Beautiful booth, and also helped with the river cleanup. Howard even removed litter from the river, as he and a fellow volunteer manned a canoe to reach an inland island. Tires, hoses, metal, styrofoam, and plastic bottles were pulled from the water!

Notes and Reminders

2015 Great American Cleanup in TN

The 2015 Great American Cleanup (GAC) in Tennessee is now over! Now we need your GAC wrap-up report to make all of your hard work official. So far we have received nearly 40 wrap-up reports! Please take the time to get in your report to us so that we can report your outstanding work to Keep America Beautiful! Complete your report today by clicking [HERE](#)! Also, don't forget to e-mail us your pictures to info@keeptnbeautiful.org so that we can share them on Facebook/Twitter. Thanks for helping us to keep Tennessee beautiful!

2015 TDOT/KTnB Conference Featuring the Awards of Excellence set for Sept. 15-16

The 2015 TDOT/KTnB Biennial Conference will take place Sept. 15-16, 2015, at Franklin Marriott Cool Springs in Franklin, TN, featuring Phillip Fulmer as our keynote speaker during the Awards of Excellence (AOE) Banquet. The theme of the conference is "Live, Learn, & Lead". Learn how to register for the conference, as well as how to submit your AOE entries by visiting our website by clicking [HERE](#).

The deadline to submit your AOE applications is **July 15, 2015**, which is only two weeks away. A total of \$45,000 in grants will be awarded by TDOT and KTnB. Don't miss out on this great opportunity! Apply today!



TDOT/KTnB Conference
Keynote Speaker Phillip Fulmer.

Thank You...

The KTnB Team would like to say thanks to four of our affiliate Directors that have moved on:
Charlene DeSha formerly of Keep Blount Beautiful
Allison Teeters formerly of Keep Knoxville Beautiful
Laura Howard formerly of Keep Sevier Beautiful
Sarah Anderson formerly of Keep Putnam County Beautiful Clean Commission

We thank each of you for your many years of service to Tennessee, Keep America Beautiful, and Keep Tennessee Beautiful!

[Tell us Your Story](#)

Got a Story...

Send your volunteer news/pictures to be featured in future editions of Open Line via e-mail, to info@keptnbeautiful.org!

Contact

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