Greetings,

In an effort to keep you updated on KTnB activities, I would like to share with you the following information.

**Outreach Efforts**

**2015 TN Recycling Coalition Conference**
Stine Moss-Cooperwood and I attended the 26th Annual Tennessee Recycling Coalition Conference in Franklin at the Marriott Franklin on Feb. 22-24. We both had a great time at the event, catching up with friends from across the state. Guy Gilchrist served as keynote speaker. A diverse range of topics were covered during the conference, such as education and outreach, community enhancement, and effective reuse. We look forward to next year’s conference in Oak Ridge.

**PSA with Phillip Fulmer**
On Feb. 24, Edmond and I met with Running Pony Productions at the Vanderbilt Marriott to record a video and audio PSA promoting Great American Cleanup with former University of Tennessee Head Football Coach Phillip Fulmer. Coach Fulmer has agreed to be the spokesperson for KTnB, and is tentatively scheduled to be our keynote speaker for our 2015 TDOT/KTnB Conference (Sept. 15-16 in Franklin). Coach Fulmer did a great job with the PSA. It can be viewed by clicking [HERE](#). You can listen to our new radio PSAs by clicking [HERE](#) (audio version of Fulmer PSA coming soon).
On Thursday, Mar 12, I attended our Paint The State Green/Keep Tennessee Beautiful Month Kickoff in Pigeon Forge. This event, held at the Hatfield & McCoy Dinner Theater was well attended, and helped promote Great American Cleanup. Thank you Laura Howard/Keep Sevier Beautiful and Sevier County Hospitality Alliance for sponsoring the event with us. Also, thanks Pigeon Forge Hospitality Association for allowing us to have this event as part of your monthly meeting. To view a press release and video about the event click HERE.

Visits with Affiliates

Keep McMinn Beautiful
On February 19, Edmond McDavis III traveled to Athens to visit with the new Keep McMinn Beautiful Director Sandy Moore. The purpose of this visit was Keep America Beautiful New Director Training. Topics covered included Great American Cleanup, ReTrac overview, etc., and general discussion of affiliate director expectations. We’re happy to have Sandy at Keep McMinn Beautiful, and look forward to seeing her grow into her role in the future!

Notes and Reminders

2015 Great American Cleanup in TN
The 2015 Great American Cleanup (GAC) in Tennessee is here! So far we have received over 30 planning forms. If you have not filled out your 2015 GAC planning form do so today by clicking HERE. Once we receive your form, we will ship you GLAD trash bags, a GAC banner, 10 KTnB t-shirts, and hand sanitizer. Thanks for helping us to keep Tennessee beautiful!

We Need Your Vote: U.S. Boat Grant
KTnB has applied for a Boat US. Grant, to better assist in marine litter during this upcoming boating season. Our grant application has passed into the public voting stage which began last week. Remember to vote for us each day until March 24 by clicking HERE! The project description is listed below:

Project Title: Grant funds will be used for anti-litter educational outreach to boaters
Project Summary: KTnB will create a multi-avenue outreach campaign targeted at boaters with anti-littering messages. The campaign will include face-to-face interaction, social media PSAs and outreach events. KTnB will enlist the help of their local affiliates across the state to spread the message to keep trash and cigarette butts in the boat. They will also conduct waterway surveys to document the success of the campaign.

Keep America Beautiful Youth Advisory Council Applications Available
Keep America Beautiful (KAB) is accepting applications for the National Youth Advisory Council 2015-2016. This is a unique opportunity for ten high school students (15-18 years old) from diverse backgrounds across the nation to participate in a service-learning and leadership development program. Participants will contribute to and inform KAB on programs, while acting as ambassadors and leaders for youth service in their communities. The National Youth Advisory Council, thanks to the generous support of the Wrigley Co. Foundation, creates a framework for youth engagement at the national, state, and local level.

Applications are accepted through May 15, 2015. Applications must be submitted on-line HERE.

2015 Dr. Pepper Snapple Bin Grants
The DPS/KAB Public Park Recycling Grant program is designed to build or expand recycling opportunities in different park settings from neighborhood parks with playgrounds or athletic fields to regional parks with trails and natural settings. The deadline for this grant is tomorrow, March 20!

The grant program is open to all government agencies that own or manage local, regional or state parks. Nonprofit organizations and KAB affiliates are also eligible to apply on behalf of government agencies. For-profit businesses are not eligible to receive grants.

For more information and to apply click HERE.

2015 KAB/Lowe's Community Improvement Grants
In 2015, Lowe's is once again sponsoring the Lowe's/Keep America Beautiful Community Improvement Grants. The program will award $675,000 in grants to Keep America Beautiful Affiliates and State Recycling Organizations for community improvement projects to be completed in 2015. Deadline to apply is April 14! To apply click HERE. Applicants must be a KAB Affiliate or partner state recycling organization.

2015 Cigarette Litter Prevention Program
We're proud to announce that KTnB received a $10,000 grant from Keep America Beautiful (KAB) to participate in the 2015 Cigarette Litter Prevention Program (CLPP). Keep Roane Litter Free, Keep Coffee County Beautiful, Keep Morristown Hamblen Beautiful, and Nashville Downtown Partnership also received CLPP grants from KAB! A total of 77 grants were given, $275,000 total, across the nation. This year we will work with Keep Cocke County Beautiful, Keep Maury County Beautiful, and Keep Putnam County Clean Commission to begin our efforts with the program. To learn more about the CLPP click HERE.