Greetings,
In an effort to keep you updated on KTnB activities, I would like to share with you the following information. Happy Thanksgiving to all!

**Outreach Efforts**

**Keep Blount Beautiful Trashion Show**
I would like to thank KTnB Board Member Ann Johnson for representing us on Saturday, November 8th, by serving as judge for Keep Blount Beautiful's Recycled Elegance Trash Fashion Show. Ann is a passionate ambassador for the KTnB mission, both in her personal and professional life. I am grateful for her willingness to serve! To see more pics from the show click [HERE](#).

[Ann Johnson (third from left) with the other judges from Keep Blount Beautiful's Recycled Elegance Trash Fashion Show.]

**Bolivar City Council**
On Monday, November 10th, Howard and I had the opportunity to visit with the Bolivar City Council. I shared the history and mission of KTnB while Howard shared the benefits of being a Keep America Beautiful Affiliate. Thank you to Steve Hornsby, CEO of the Bolivar Downtown Development Corporation for coordinating our visit and to Mayor Barrett Stevens for his hospitality.

[Members of the Bolivar City Council]

**America Recycles Day at UofM**
https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1119275960464&format=html&printFrame=true
Edmond McDavis III and Stine Moss-Cooperwood represented KTNB at the University of Memphis University Center during KTNB's America Recycles Day (ARD) Awareness Event on November 12th. The event was a success, as KTNB was able to raise awareness of ARD to UoFM students, faculty, and staff. ARD magnets and bookmarks (featuring facts and tips about recycling) were passed out, along with KTNB lunchbags and eco-notebooks during a four hour period.

**61st Annual Governor’s Conference on Economic and Community Development**

Howard Cobbs and I attended the Governor’s Conference on Economic and Community Development in Nashville on November 13-14. I represented Keep Tennessee Beautiful as a delegate, and Howard met and talked with the attendees about becoming a Keep America Beautiful Affiliate. As Executive Director, I serve all 95 counties that unite this great state of Tennessee. As I travel, I notice each county and each community have a unique story- one that reflects its economic structure, its traditions, and its challenges. Attending the Governor’s Conference on Economic and Community Development highlighted solutions for community and state improvement, from social media strategies, teamwork success, branding, innovative partnerships to storytelling - all of which empowered us with concepts and ideas that we will invest in our partners as we continue our KTNB mandate to educate and rally Tennesseans to take personal responsibility for their community environments. The conference was a very successful event and we were able to share our story with folks from across the state.

![Howard Cobbs with the KTNB Display at the 2014 Governor's Conference on Economic and Community Development.](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1119275960464&format=html&printFrame=true 2/4)

**Visits with Affiliates**

**Keep Tipton County Beautiful**

On November 7th, Howard Cobbs traveled to Covington to visit with Keep Tipton County Beautiful (KTCB) Director Ruth Ann Wallace. Ruth was nice enough to let Howard review some of the KTCB affiliate by-laws in order to help some of our newer affiliates in the future.

**Notes and Reminders**

**America Recycles Day in TN**

The month of November wraps up this week, which brings to a close America Recycles Day (ARD) in Tennessee. Thanks to all of organizations that hosted ARD Events in our state. Don’t forget to report your ARD results at [www.americarecyclesday.org](http://www.americarecyclesday.org). KAB Affiliates, be mindful to do your reports on Re-Trac.
2015 Anheuser-Busch/KAB Community Restoration Grants
Each year an extraordinary number of wildfires, hurricanes, tornadoes, and floods devastate communities across America. After first responders leave, KAB Affiliates remain long-term in the community to re-establish their neighbors' sense of normalcy and spirit. The Anheuser-Busch - KAB Community Restoration Grant Program will enable and empower Affiliates to repair, replant, and restore their community’s public areas that have been damaged or completely destroyed by natural disasters. This grant program will award four $10,000 grants to KAB Affiliates for high impact public community property restoration or land damaged/destroyed by natural disasters. Projects should strengthen the development and implementation of restoration activities within communities, and generate long-term local and regional partnerships to support community-based restoration efforts. For more information, click HERE.

Dow/KAB Community Paint Donation Program
2014 marks Dow’s seventh year as a national sponsor of Keep America Beautiful's Great American Cleanup. This year Dow is continuing to demonstrate its commitment to making a difference in communities through a generous donation of approximately 2,500 gallons of Sherwin-Williams Harmony Interior Latex Paint for KAB affiliates’ community improvement projects. Apply at www.kab.org/grants or by clicking HERE.

2015 Cigarette Litter Prevention Program
The 2015 Cigarette Litter Prevention Program grant applications are now open to KAB Affiliates. Visit www.preventcigarette litter.org for more information or e-mail clpp@kab.org. Register for this grant on Re-Trac.

Meet KTnB Affiliate Director: Joanne Maskew

Joanne Maskew
Joanne Maskew is the Executive Director of Keep Cleveland/Bradley Beautiful. She’s served in this position since September 2000. In this role, she serves as the Chief Administrative Officer of the organization, responsible for the administration of implementation of policies, procedures and programs as determined by the Board of Directors. Maskew serves as a resource and advisor on program planning to the president, the Board and Committees. Maskew maintains records and reports as necessary for certification in the KAB Systems, and most importantly represents the organization in the community. Maskew also supervises all other paid employees and performs duties as necessary to manage the office of the organization. Maskew has been married 40 years, and has six kids and 15 grandchildren. Her interests are yard work, decorating, listening to gospel music, and helping others in her community.

Why is keeping Tennessee beautiful important to me?
This term has many definitions to many people, but for Keep Cleveland/Bradley Beautiful it is an obligation to not only take care of this community, but as commanded by God, to take care of the Earth. Each region [of Tennessee] reflects the importance of how they are perceived by tourist, economic development growth, and relocation of families. As Keep Cleveland/Bradley Beautiful’s Executive Director, I live in this community along with our extended family members, and it’s important to me that our hometown is one that is clean and safe.

Contact
Missy Marshall, KTnB Executive Director
976 W. Park Loop, Ste. 113
Memphis, TN 38152-4110
901-678-4159
missy@keeptnbeautiful.org

Stay Connected
Click HERE for archived editions of Open Line!