Greetings,
In an effort to keep you updated on KTnB activities, I would like to share with you the following information.

**Outreach Efforts**

**TEEA Conference in Tremont**
KTnB Staff Members Edmond McDavis III and Kyle Howard both traveled to East TN on Thursday, September 25, to attend the Teachers Environmental Education Association Conference at the Tremont Institute in the Smoky Mountains (September 26-27). Edmond served as exhibitor, while Kyle attended sessions during the conference. This was a great opportunity for KTnB to raise awareness of our organization to TN Educators, as we strive to get Keep America Beautiful programs into our state schools’ curriculum. KTnB served as one of the sponsors for this event.

**TDOT Litter Grant Training: Cleveland**
Howard Cobbs and I both attended and presented at the TDOT Litter Grant Training in Cleveland on Thursday, October 9th. I had the opportunity to share about the mission of KTnB to approximately 50 individuals who work throughout TN communities, preventing litter and blight.

**Collierville Contemporary Club**
On Wednesday, October 15th, I served as guest speaker for the Collierville Contemporary Club in Collierville. The Contemporary Club, founded in 1936, is a women’s community service organization dedicated to the support of charitable and civic causes in Collierville.

The club’s many projects have included the organization of the first Collierville public library in 1957. The Collierville Contemporary Club was also instrumental in the publications of *Collierville: A...*
Place Called Home in 1999 and A Taste of Home in 2010 as well as sponsor the Christmas Home Tour held each December.

**KAB Keep Alabama/Keep Mississippi Beautiful Annual Meeting**

I traveled to Florence, Alabama on Thursday, October 16th, to participate in the Keep America Beautiful Keep Alabama/Keep Mississippi Beautiful Annual Meeting. Keep Alabama Beautiful State Leader Joy McKee, Keep Mississippi Beautiful State Leader Sarah Kountouris, and I are exploring opportunities for us to develop initiatives that promote our mission within our borders.

**West TN TDOT Litter Grant Trainings**

Howard Cobbs, Kyle Howard, and I attended the West TN TDOT Litter Grant Trainings at Pickwick Landing State Park on Wednesday, October 22 and Thursday, October 23. Howard and I had the opportunity to present to Litter Grant recipients from both West and Middle TN, sharing the history of KTnB and the benefits of becoming a Keep America Beautiful Affiliate. The event was graciously hosted by Chester, McNairy, and Hardin Counties. For more pictures, click [HERE](#).

**TRC Rooftops to Roadsides-Pieces to the Puzzle**

On Wednesday, October 29, I participated in a great event hosted by the Tennessee Recycling Coalition (TRC). Members of the TRC Board, Cindy Kennedy and Amber Greene, organized a group tour of Eplex C & D Landfill Recycling located in Collierville. Eplex is dedicated to providing Shelby County with an environmentally safe, final location for all demolition and construction waste as well as recyclable materials. The event presented the opportunity to learn and share best practices with passionate, like-minded individuals who are part of a team dedicated to helping industries and local communities conserve resources, increase landfill life and spans, while saving time and money! To learn about Eplex visit [www.eplexebox.com](http://www.eplexebox.com).

**Visits with Affiliates**

**Memphis City Beautiful Curb Couture Trashion Show 2014**
On Sunday, September 28th, I attended Memphis City Beautiful's Trashion Show. Memphis City Beautiful's Director Eldra White and her team did a great job putting this annual event together. It was also great to spend time with former KTnB State Leader Edith Heller, whom was in attendance at this great event. For more pictures, click HERE.

Edith Heller (left) and Missy Marshall at the Trashion Show

Scarecrows on the Square
I traveled to Covington on Monday, October 6th to judge the Scarecrows on the Square event for Keep Tipton County Beautiful (KTCB). This was my first year judging this event. Thanks to KTCB Director Ruth Wallace for inviting me once again. It was fun spending time with you in your town, and experiencing the creativity of the Tipton County residents. Click HERE for more pics.

Missy Marshall and Ruth Wallace at Scarecrows on the Square

Keep Sevier Beautiful's First Annual Wears Valley Fall Festival
Howard Cobbs and I traveled to Sevierville on Friday, October 10th to attend Keep Sevier Beautiful's (KSB) First Annual Wears Valley Fall Festival. We really appreciate KSB's Laura Howard inviting us to attend this unique and traditional event. Howard setup the KTnB Display Booth, and we passed out materials to attendees. We look forward to seeing this event grow in the future. Click HERE for more pics.
Notes and Reminders

Thanks to Eva Hunter
Eva Hunter has stepped down from her post as Keep Johnson City Beautiful Director. Thank you Eva for all the hard work you gave to Keep Johnson City Beautiful over the years, as well as to KTnB and Keep America Beautiful as a hard working Affiliate Director. You will be missed!

America Recycles Day in TN
America Recycles Day (ARD) is officially November 15, but you can plan to host an event any day during the month of November in Tennessee. Plan your ARD event today. Visit [www.americarecyclesday.org](http://www.americarecyclesday.org) and register your event!

Dow/KAB Community Paint Donation Program
2014 marks Dow's seventh year as a national sponsor of Keep America Beautiful's Great American Cleanup. This year Dow is continuing to demonstrate its commitment to making a difference in communities through a generous donation of approximately 2,500 gallons of Sherwin-Williams Harmony Interior Latex Paint for KAB affiliates' community improvement projects. Apply at [www.kab.org/grants](http://www.kab.org/grants).

2015 Cigarette Litter Prevention Program
The 2015 Cigarette Litter Prevention Program grant applications will open soon. Visit [www.preventcigarette litter.org](http://www.preventcigarette litter.org) for more information or e-mail clpp@kab.org.

Meet KTnB Affiliate Director: Jennifer Gosciniak

Jennifer Gosciniak
Jennifer Gosciniak serves as the recycling specialist for Williamson Recycles, a division of the Williamson County Solid Waste Department, and has been with the county since early April of this year. She is also the Keep Williamson Beautiful Executive Director. She is excited
Jennifer Gosciniak is about to be working with an environmentally-friendly organization dedicated to education and volunteer-involvement right in her home county.

Jennifer recently earned a bachelor's degree in public relations and a minor in business administration from the University of Tennessee at Knoxville where she also received the J. Carroll Bateman Public Relations Award for professional promise in 2013. Prior to UT, she graduated from Brentwood High School and is thrilled to now be working closely with her high school ecology teacher through Keep Williamson Beautiful.

Jennifer is a passionate animal welfare and rescue advocate and volunteers regularly with several Middle Tennessee groups aimed at improving the lives of local animals through rescue work, community outreach, grassroots awareness campaigns and lobbying efforts. She is always happy to chat with you about animals, especially dogs, although she may try to persuade you to adopt a rescue by the end of the conversation!

Why is keeping Tennessee beautiful important to me?

Keeping Tennessee beautiful is important to Jennifer, because she considers this state her home and is proud to have been raised and to have received all of her education in this picturesque state. She wants to keep Tennessee a place where families can enjoy litter-free parks and playgrounds, schools and neighborhoods for years to come.